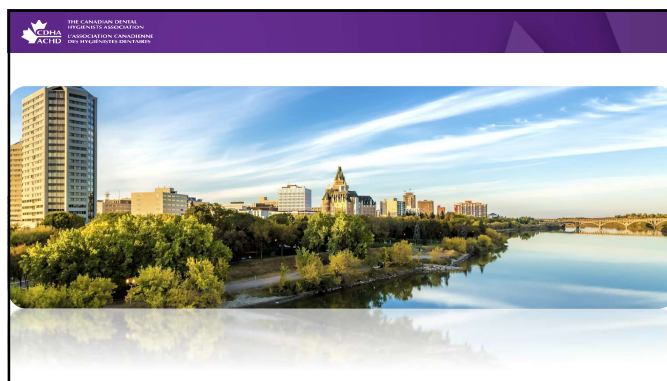


THE CANADIAN DENTAL HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE DES HYGIÉNISTES DENTAIRES

## Membership Means More...

Presented by:  
**Sylvie Martel**  
Director of Dental Hygiene Practice

1



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## Mission Statement

*CDHA exists so that its members are able to provide quality preventive and therapeutic oral health care as well as health promotion for all persons living in Canada.*

[cdha.ca/mission](http://cdha.ca/mission)

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## End #1: Professional Knowledge

*Members create, contribute to, and utilize a growing body of professional knowledge and research.*


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# FREE WEBINARS

WITH MEMBERSHIP



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THE CANADIAN DENTAL HYGIENISTS ASSOCIATION  
L'ASSOCIATION CANADIENNE DES HYGIÉNISTES DENTAIRES

Webinar

### The Oral Microbiome and the Link to GI Health


Sponsored by **waterpik**

July 2023

Webinar

### Beyond Skin Deep: Middle Age & Oral Health

Sponsored by **kenvue**



CDHA webinars

September 2023

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THE CANADIAN DENTAL HYGIENISTS ASSOCIATION / ASSOCIATION CANADIENNE DES HYGIENISTES DENTAIRES

Webinar

# Anti-Indigenous Racism in Canada's Health and Dental System

2023 CDHA SUMMIT



January 2024

7

THE CANADIAN DENTAL HYGIENISTS ASSOCIATION / ASSOCIATION CANADIENNE DES HYGIENISTES DENTAIRES

Webinar

# Mastering Dental Implant Maintenance

Sponsored by PHILIPS



March 2024

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THE CANADIAN DENTAL HYGIENISTS ASSOCIATION / ASSOCIATION CANADIENNE DES HYGIENISTES DENTAIRES

Workshop

Have You Seen This?

## An Overview of Oral Pathology

Saturday, November 4, Calgary Sponsored by PHILIPS



Workshop

Have You Seen This?

## An Overview of Oral Pathology

Saturday, February 24, Montreal



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Virtual Presentation

THE CANADIAN DENTAL HYGIENISTS ASSOCIATION / ASSOCIATION CANADIENNE DES HYGIENISTES DENTAIRES

# I Have Become... Profoundly Numb!

Local Anesthetics, Vasoconstrictors & Clinical Dental Considerations

Saturday, February 10

Live-only event!



10

CJDH & JCHD

# Between the Lines

Entre les lignes

Visit [cdha.ca/BetweenTheLines](http://cdha.ca/BetweenTheLines)



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CDHA Webinars

## Independent Practice Members

- ✓ NIHB Program Overview (Dec. 2023)
- ✓ IP Connections Café – Expanding your business (in April 2024)

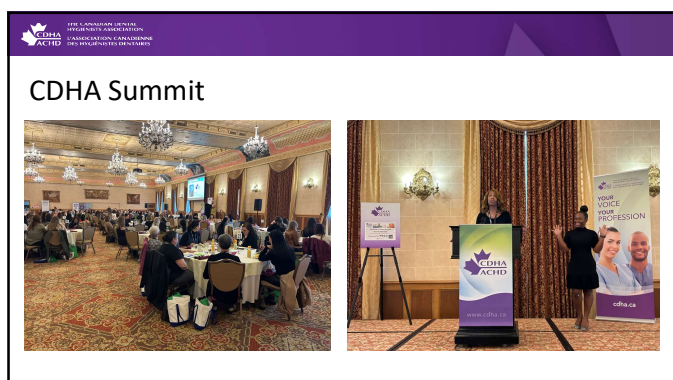
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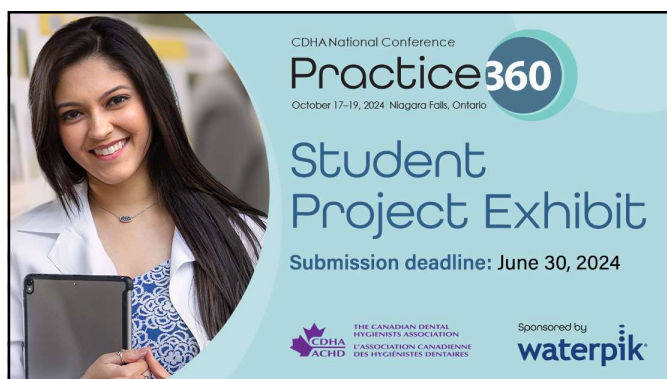
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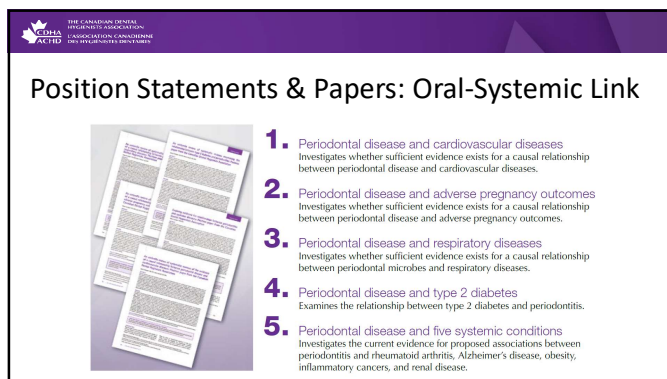


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**End #2: Public Policy Environment**

*A public policy environment exists that is beneficial to the practice of dental hygiene and the overall health of Canadians.*

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News release

**Legislation to cover dental care for children and to support low-income renters receives Royal Assent**

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The new interim **Canada Dental Benefit**

Information for Dental Hygienists

[Learn more](#)

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Interim Canada Dental Benefit

<b>406,990</b>	<b>Eligible children</b>
<b>376,520</b>	<b>Applications received</b>
<b>\$370,913,000</b>	<b>Payments</b>

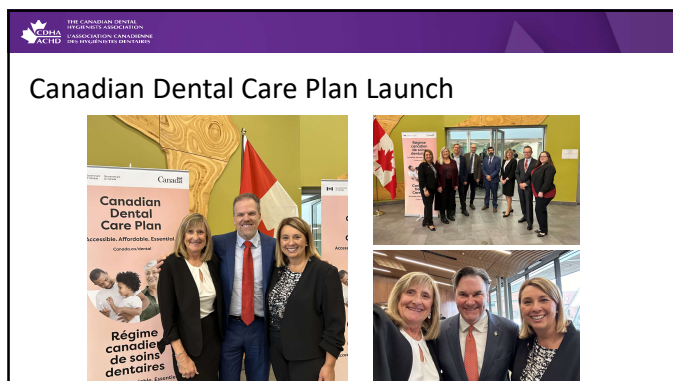
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**NEWS**  
**Budget 2023: Dental Care Plan Will Cover Millions More Uninsured Canadians Than Originally Estimated**

New numbers suggest access to dental care in Canada is a bigger problem than previously thought

<https://www.rpa.ca/budget-2023-dental-care-plan-will-cover-millions-more-uninsured-canadians-than-originally-estimated/>

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What Lies Ahead... Next Steps:

1. Eligible Canadians enroll in the CDCP
2. OH Providers enroll in the CDCP
3. Continuous review of services
4. Fair reimbursement rates for OH providers
5. Oral Health Access Fund
  - To increase access to care
6. Program surveillance, data collection & evaluation, and reporting

**Canadian Dental Care Plan**  
Accessible. Affordable. Essential.

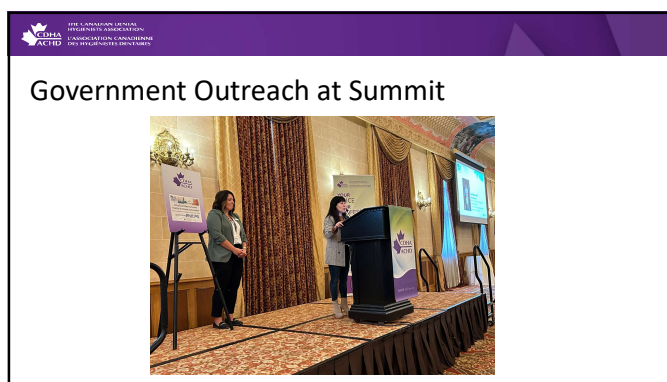
**Eligibility**  
To qualify, you must:  
 ✓ Be a Canadian citizen or permanent resident  
 ✓ Have resided in Canada for at least 150 days in the last year  
 ✓ Have had your tax return assessed by the CRA  
 ✓ Not have another dental insurance plan that covers the services provided by the CDCP

**How to Apply**  
CDCP Application Process

Step	What you need to do	Timeline
1	Check your eligibility	As soon as possible
2	Apply for the CDCP	Starting January 1, 2024
3	Wait for your application to be processed	Starting January 1, 2024
4	Check your application status	Starting January 1, 2024
5	Apply for a CDCP card	Starting January 1, 2024
6	Use your CDCP card to see a dentist	Starting January 1, 2024

Canada.ca/dental

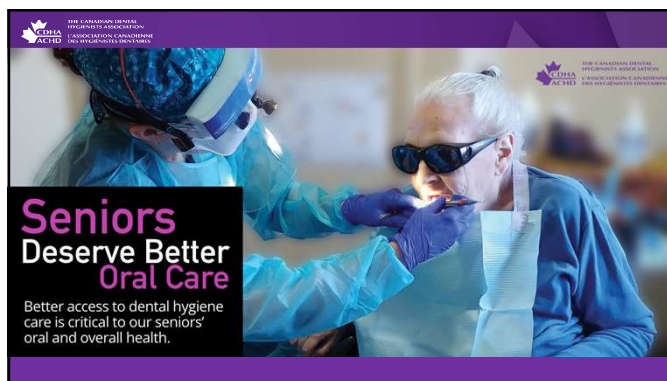
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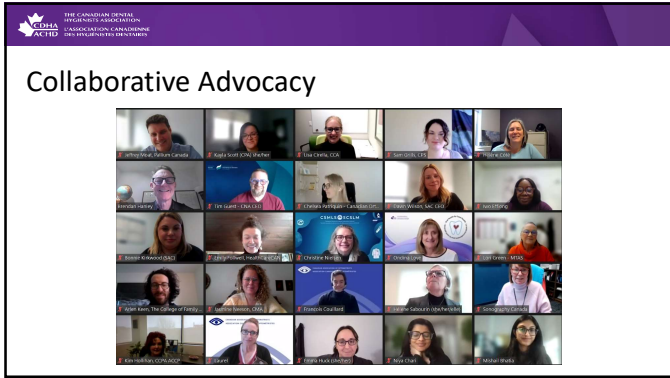
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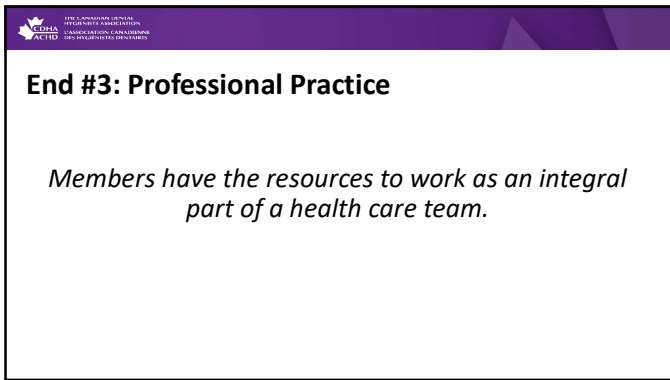
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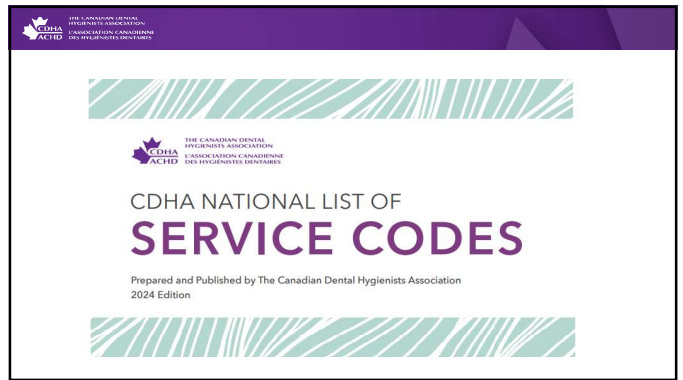
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# Insurance Carrier Advocacy




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# A New Home for Independent Practice Information & Resources

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# Oh Canada! Columns

Oh Canada! Summer Issue 2017

## Professional Practice

CDHA members can often find themselves in a similar position. Our Professional Practice column features members who are engaged in non-traditional settings and provides insight and information on how they have found success in their new roles.



**Profile**  
Name: David Pruvell  
Education: Queen Mary University of London (UK), Complementary College (USA)  
Career path: David Pruvell, Health and Wellness Consultant, is a dental hygienist and a certified dental radiographer. He is currently working as a dental hygienist in a corporate setting, providing dental services to various companies.

**CORPORATE DENTISTRY**

What has been your biggest challenge?  
What does your typical work day look like?

Oh Canada! Fall/Winter Issue 2017

## Talking Ethics

**Targeted Production Goals Affecting Access to Care**  
by Michelle Stevens, DHA + CDHA member

Overhead targeted production goals in dental hygiene practice are a common occurrence. These goals are often set by the employer and can vary from a percentage of production to a fixed amount. While these goals can be a source of motivation, they can also be a source of stress and burnout. It is important to understand the impact of these goals and to take steps to manage them effectively.

**Dental Code Ethics**

In addition to targeted production goals, dental hygienists are also expected to adhere to a code of ethics. This code of ethics is designed to protect the interests of the patient and to ensure that dental hygienists provide the highest quality of care. It is important to understand the impact of these goals and to take steps to manage them effectively.

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# Program Directors & Educators





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# Career Centre



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# 2023 JOB MARKET & EMPLOYMENT SURVEY



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**End #4: Healthier & More Respectful Workplace**

*Members have the resources to ensure a healthier and more respectful workplace.*

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**2023 Healthy & Respectful Workplace Survey: Executive Summary**

- 84% reported mistreatment
- 87% reported poor work environment
- 49% reported distress
- 79% reported medical issues
- 83% reported areas of the body affected
- 87% reported areas of the body affected
- 59% reported areas of the body affected

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**Mistreatment in the Workplace**

**6 in 10**

- 9% of respondents personally experienced mistreatment
- 16% of respondents witnessed others experiencing mistreatment
- 36% of respondents personally experienced and witnessed others experiencing mistreatment

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**Mistreatment in the Workplace**

**44%** (2018) **55%** (2023)

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**Impact of Mistreatment in the Workplace**

- 49% of respondents reported that they lost respect for the offending person
- 33% reported that they avoided other staff at their workplace
- 47% reported that they experienced symptoms of stress

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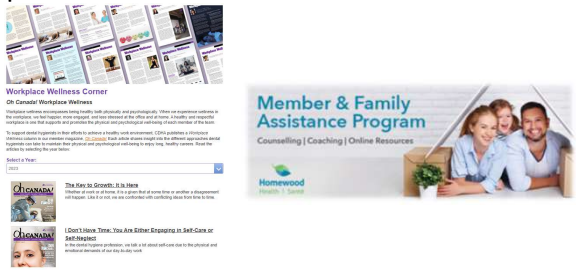
**Self-Advocacy**

- Self-reflection
- Call out mistreatment
- Ask questions
- Have those challenging conversations
- Lead by example



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**Workplace Wellness Corner**



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**Indigenous Student Bursary**

Every 204S scaler makes a difference.



100% of profits fund the bursary.



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**End #5: Public Recognition**

*The Canadian Public understands and values the dental hygiene profession.*

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**In the Media**



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### Feature Articles

The page features two main articles. The first, 'HOW TO GET SCHOOL-AGED KIDS TO TAKE CARE OF THEIR TEETH', includes a photo of a child brushing their teeth. The second, 'The connections between diabetes and oral health', discusses the link between the two conditions and includes a photo of a person holding a dental model.

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### Updated Client Resources

This page displays several resource documents. One prominent one is 'Reduce Your Risk of Oral & Oropharyngeal Cancer: A Guide to Self-Care', which includes a list of steps to reduce risk. Another document is 'Oral and Oropharyngeal (back of mouth) Cancers Are on the Rise in Canada', featuring a collage of images related to oral health.

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### Gingivitis Resource

The graphic features a woman with a pained expression, holding her face. The text reads 'New Resource! Gingivitis: A Red Flag You Can't Ignore'. Logos for The Canadian Dental Hygiene Association and Dental Hygiene Canada are visible at the bottom.

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### Social Media Success

The graphic shows the social media icons for Twitter, Instagram, Facebook, and YouTube. Below the icons, the handle '@thecdha / thecdha' is displayed.

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### Dental Hygiene IMAGE BANK

The image bank shows a young girl and a dental professional looking at a dental model. The text 'Dental Hygiene IMAGE BANK' is at the top, and 'Upload Your DH Photos' is on the right. Navigation options for 'Kids', 'Seniors', 'Adults', 'Infection Control', and 'Tools' are also present.

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### NDHW™: April 4–10

The graphic features a '71 Landmarks' logo and a 'Put Your Purple On!' slogan. It includes various images related to the National Dental Hygiene Week, such as a dental professional and a child.

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## End #6: Leadership



*Members' potential for professional leadership is developed.*

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CJDH Research Award

Readers' Choice Award

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## Student Writing Competition

**2** Award Categories **2** Winners

Best Essay & Best Literature Review

proudly sponsored by **PHILIPS sonicare**



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## STUDENT LEADER SPOTLIGHT

Danielle Stepp  
Vancouver Island University

Presented by: **Colgate**





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## Member Moments: Oh Canada!




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## Hybrid AGM in Winnipeg





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# Membership Means More



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CDHA **protect**  
Professional Liability Insurance

**18,000+** participating members  
**Hundreds** of claims defended  
**Millions** of dollars paid for legal defence, damages, claims costs

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## Policy Comparison & Resources

Features	Limit	CDHA Policy	Other Policy
Professional Liability / Malpractice	Up to \$5M per claim available	✓	
Deductible	\$0	✓	
Regulatory Legal Expense (Disciplinary) Coverage	\$75,000 per claim / \$150,000 per policy year	✓	
Extended Reporting Period Coverage	Minimum 2 years included	✓	
Criminal Defence Cost Reimbursement	\$150,000 per claim / policy year	✓	
Loss of Earnings	\$750 / day	✓	
Worldwide Coverage Territory	Included	✓	

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**FREE Member Benefit**



**EMPLOYMENT LEGAL LINE**

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## Member & Family Assistance Program

Counselling | Coaching | Online Resources



**Homewood Health | Santé**

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## CDHA CONNECT

**Canadian Dental Care Plan Update**

Health Canada has announced the Canadian Dental Care Plan (CDCP) details. The CDCP will provide dental coverage for eligible Canadians aged 18 and over who do not have private dental coverage. The CDCP will be implemented in phases starting in February 2024. For more information, visit [cdha.ca/careplan](#).

**Launching RNDHW24**

With your consent, the National Dental Hygienists' Association (NDHWA) will use your personal information to provide you with information about dental services and resources. We will use your information to provide you with information about dental services and resources. For more information, visit [ndhwa.ca](#).

**Professional Development**

NDHWA offers a variety of free online courses with Workshop Registration. Visit [ndhwa.ca/professional-development](#) for more information.

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**GoodLife FITNESS**

**Securian CANADA**

**Bundle and save up to 56% on insurance**

Bundle your dental, vision and life insurance with the lowest CDHA members only plan for annual premium savings up to 56%!

Includes up to \$10,000 in the lowest per-visit dental fee for routine care only.

- Long-term disability
- Spouse dependent
- 24-hour health and dental assistance
- 24-hour dental and vision care

Get your medical insurance coverage with the lowest plan. Learn more: [www.securian.ca](http://www.securian.ca) or call us at 1-877-882-8822

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**Securian CANADA** Bundled Plan

- ✓ Combines a range of core insurance protection at an affordable rate
- ✓ Designed exclusively for CDHA members
- ✓ Helps provide financial protection

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**Q&A**

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**Thank You!**

[smartel@cdha.ca](mailto:smartel@cdha.ca)

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